

## 2019 Annual Report



SELFLESS LOVE FOUNDATION  
*FOSTERING DREAMS FOR FOSTER CHILDREN*



## About Us



24,000

children in foster  
care in Florida



800

children in Florida's  
foster care system  
waiting to be adopted

260+

Florida children  
matched with a  
adoptive family

### Board of Directors

Ed Brown, Co-Founder & Board Chair  
Hatem Dhiab, Finance Chair  
Shannon McCoy, Events Chair  
Garry Singer, Esq., Director  
Scott Zankl, Vice Chair

### Team Members

Ashley Brown, Co-Founder & CEO  
Stephanie Absmeier, Development Director  
Jennifer Bate Richy, Esq., COO  
Christie Niblo, Creative Services  
Candice Odom, Finance Director  
Dr. Elizabeth Wynter, Executive Director

# Note From CEO Ashley Brown

Since 2015, Selfless Love Foundation has been committed to transforming the lives of current and former foster youth in the state of Florida. In this 2019 report, we are pleased to highlight our programs, partnerships, and awareness initiatives that help us transform the lives of foster children.

As of December 2019, it had been 18 months since our implementation of Adoption-Share's Family-Match program in the state of Florida. Our outcomes for this program represent not just simple adoptions, but finding families for some of the most difficult-to-place children, like those who may have disabilities, are teenagers, or are part of sibling groups.

Later, you will see the Stubbs family who adopted their son, Luca, thanks to Adoption-Share's Family-Match program. You will also meet the Mathews family, who met as a result of our family recruitment efforts. By helping children find their forever family, we change not just their life, but help to break the cycle. When you give a child a family, you give generations to come a better future.

Whether we are finding families for current foster youth, or being an extension of family for our aged-out youth at Brown's Harbor, we know that family is everything.

In the spirit of making sure former foster youth have the support they need, SLF continued its partnership with Brown's Harbor. This partnership offered transitional housing and support services for young adults ages 18-23.

As a by-product of adoption myself, I know how truly life-changing our work is. Thank you to all who have chosen to make our mission their mission. Let's keep changing lives!

-Ashley Brown,  
Co-Founder and CEO

## A look at foster care:

800 foster care children are waiting to be adopted in Florida

Children will spend an average of 25.2 months in Florida's foster care system before adoption

4% of children have spent more than 5 years in foster care waiting to be adopted

37% of former foster youth in Florida will experience homelessness by age 21

Fewer than 3% will complete a bachelor's degree despite Florida's tuition waivers

## Family-Match outcomes:

260+ foster children were matched with adoptive families

95+ foster children were adopted

700+ foster children registered

550+ approved families registered

## Brown's Harbor outcomes:

100% of residents attended school

75% of residents obtained a driver's license or permit

75% of residents attained employment





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## Current Foster Youth: Family Recruitment Photoshoots



Stubbs Family



Mathews Family

Stephen Mathews had been a foster father for many years, taking in some of the most difficult, hard-to-place children. At Selfless Love Foundation's 2018 photoshoot, Stephen met Neil, 17, who had bounced around from one foster home to another. The two shared a unique connection, then a home, and now, a last name. Stephen was promoted from foster father to father when he adopted his son, Neil Mathews.



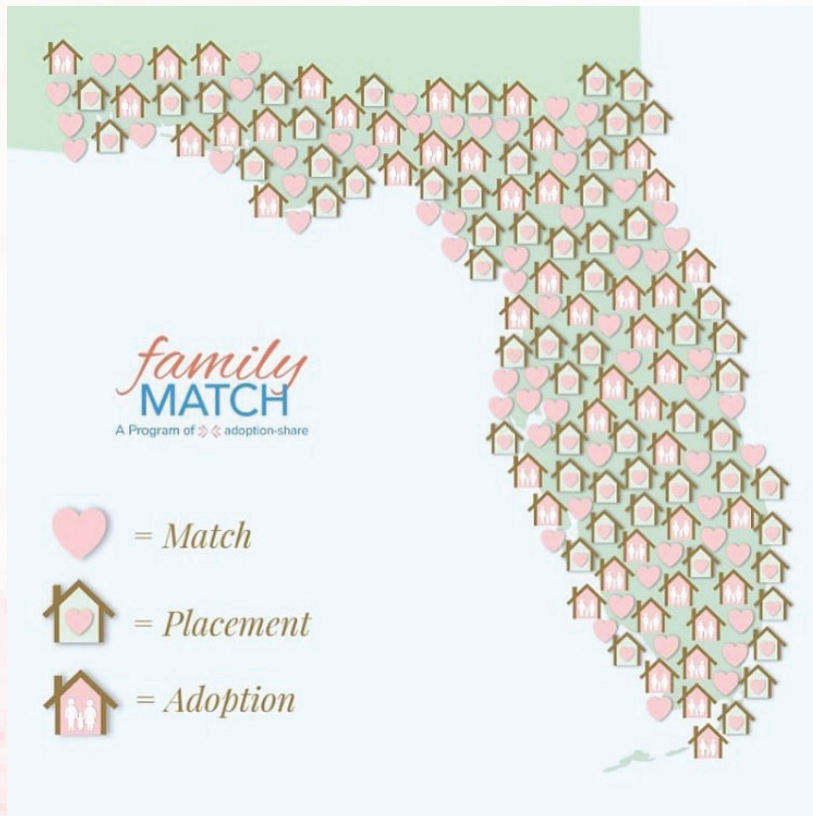
### Photoshoots

Photoshoots directly lead to foster children finding their forever families. Simply put, these photos serve as the child's resume and significantly increase their chances of being adopted. These beautiful photos are the first images a family sees when a caseworker alerts them that they have found a child who would be a good fit. The photos showcase their personalities and how they're just like our very own children with no greater desire than to be loved.

\*All children pictured have been adopted.

# Current Foster Youth: Adoption-Share's Family-Match

Together, Selfless Love Foundation and Adoption-Share are helping find forever families for children in Florida. Adoption-Share's Family-Match program is an innovative technology that uses a compatibility assessment created by former senior researchers at eHarmony to better match foster children with their forever family.



260+

children matched  
with adoptive families

95+

children adopted  
since July 2018

What is a “match”?

A “match” is when a family has been contacted by a child-placing organization and has agreed to pursue the placement of a child with that potential adoptive family.

What is a Placement?

“Placement” happens when the child physically moves into the home of a family.

What is an Adoption?

An “adoption” is when the parent/child relationship is finalized and the family assumes legal parenting rights.



## Former Foster Youth: Transitional Housing



Tyler, 21  
Former Foster Youth

“When I was 17, I was homeless for two months and still in high school. Then I found Brown’s Harbor and my life changed forever.”



Kiensha, 26  
Former Foster Youth

“We don’t have to let our past determine our future. Learn from your experiences and be optimistic about each situation. Whatever you want to be, it can be done.”

Through a partnership with Children’s Harbor, Selfless Love Foundation formed Brown’s Harbor, a supportive housing community. Brown’s Harbor offers on-site staff, training, and support services for former foster youth ages 18-23, helping to bridge the gap from dependence to independence.

After identifying his goal of becoming a UPS driver, Tyler, left, reached out to SLF Board Chair Ed Brown to learn how to drive a manual vehicle. Not only did Tyler get his position as a driver, he worked his way up to management!

- 100% of residents attended school
- 75% of residents obtained a driver’s license or permit
- 75% of residents attained employment



## Supportive Programming

Selfless Love Foundation offers training, support services, and once-in-a lifetime experiences for former foster youth.

Kiensha, left, aged out of foster care and then adopted her own four younger siblings, keeping them in school while attending school herself and working. In 2019, Kiensha graduated with her master’s degree in social work and will use her own experiences to help children in foster care.

Our partnerships with corporate sponsors, child welfare agencies, and friends in the community provide former foster youth with:

- Dale Carnegie Leadership trainings
- Lunch & Learns
- Dress for Success trainings and Brown’s Boutique

# Upcoming Signature Events



## 3rd Annual Gala April 18, 2020

Join us for an intimate evening with just 200 philanthropic, business, and community leaders to celebrate 5 years of Fostering Dreams for Foster Children at Selfless Love Foundation's signature event. The 3rd Annual Gala will be held at The Breakers in Palm Beach, Florida.

Actress and comedian Melissa Peterman will host this magical evening and the event will feature guest appearances and an opportunity to bid on once-in-a-lifetime live and silent auction items. During this magical evening you will see... dreams really do come true!

## 3rd Annual Halloween Party October 17, 2020

Get dressed up and dance the night away at Selfless Love Foundation's 3rd Annual Halloween Party for a Cause at Seminole Casino in Coconut Creek, FL.

Attendees will enjoy live entertainment an open bar, and catering by Seminole Casino. Stay tuned for the 2020 theme! It will be one to remember!





# Special Thanks To 2019 Major Gift Donors

## \$75,000-\$100,000+

Mr. and Mrs. Edward Brown  
Mr. Wayne Chaplin (Southern Glazer's Wine and Spirits)  
Mr. Christopher Chappell and Mr. Matthew Voorhees  
Mr. John Paul and Mrs. Eloise DeJoria  
Mr. Peter and Mrs. Martha Webster (Roberto Coin)  
Patrón Tequila

## \$25,000-\$49,999

Mr. Steve and Mrs. Amy Bassett  
Mr. Brent and Mrs. Cheryl Holden  
Mr. Graeme and Mrs. Kristin McDowell  
Mr. Ruben and Mrs. Carla Oliva  
Mr. William and Mrs. Amber Sweedler  
Mr. Scott and Mrs. Kristen Zankl (Excell Auto)



## \$50,000-\$74,999

Mr. Barry E Kabalkin and Mrs. Rochelle M Gunner  
Mr. Fred and Amy Latsko  
Mr. Michael and Mrs. Kimberly Thesman  
Mr. Brad and Mrs. Laura Vassar  
Mr. Dave and Mrs. Marie Wilson  
Bacardi Limited

## \$10,000-\$24,999

Mr. Jason and Mrs. Allison Altzman  
Mr. Darren Doalson  
Mr. Ron Frankel  
Mr. Phil and Mrs. Kelly Gervasi  
Mr. Kenny Goodman and Ms. Margie Larkin  
Mr. BJ and Mrs. Tiffany Haseotes  
Mr. Szalez and Mrs. Ashley Mayer  
Mr. Daniel and Mrs. Missy Reedy  
Dr. Pedro A. Serrano and Ms. Carmen Bigles  
Mr. Kenny and Mrs. Sandy Tate  
Mr. Jay and Mrs. Dede Vass  
Mr. Ron Vogel  
Bernstein Global Wealth Management  
The Bissell Family Foundation  
Gerber Kawasaki Wealth & Investment Management  
Marsh Private Client Services/Pure Insurance  
W. Bradford Ingalls Charitable Foundation  
Wells Fargo Private Bank  
XOJET



# Commit Your Heart To An Annual Fund Giving Society

Selfless Love Foundation is excited to announce the launch of its Annual Fund Giving Societies in 2020. The below societies will consist philanthropic individuals who make an annual cash commitment\* to Selfless Love Foundation.

## Selfless Society

Selfless Hearts - \$75,000-\$100,000+  
Hearts of Gold - \$50,000-\$74,999  
Hearts of Love - \$25,000-\$49,999  
Hearts of Hope - \$10,000-\$25,000

## Leadership Society

Partners - \$5,000-\$9,999  
Fellows - \$2,500-\$4,999  
Members - \$1,000-\$2,499

## Young Leadership Society (35 and under)

Partners - \$1,000-\$2,499  
Fellows - \$500-\$999  
Members - \$250-\$499

## Legacy Society

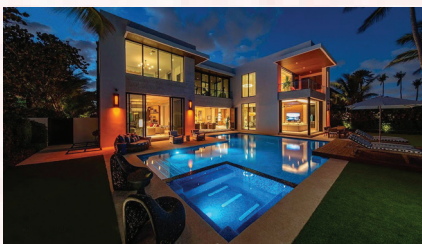
Donors who have documented that they have remembered SLF in their wills or through other forms of estate planning

## Community Society

Partners - \$50,000-\$99,999  
Fellows - \$25,000-\$49,999  
Members - \$10,000-\$24,999  
Associates - \$5,000-\$9,999

## Benefits of Annual Fund Giving Societies

- Recognition in appropriate giving society on display at all major fundraisers
- Recognition of annual gift on Selfless Love Foundation website
- Opportunities to be invited to attend exclusive society events
- Donors are entitled to ten percent off SLF store purchases
- Personal assistance with donation matters
- Selfless Society and Leadership Society donors may opt to receive cards
- Selfless Society members receive an annual gift and hardcover book
- Selfless Society members are invited on a Super Yacht Sunset Cruise
- Community Society donors are permitted to offer a special benefit to members in an end-of-year "Selfless Partners Special Offers" email

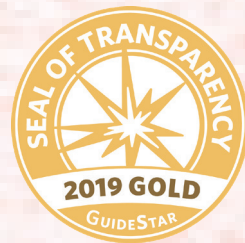


\*cash gifts are those for which no goods and services are provided in exchange, ie. tickets, auction items, etc.



# Financial Data:

## January 1, 2018-December 31, 2018



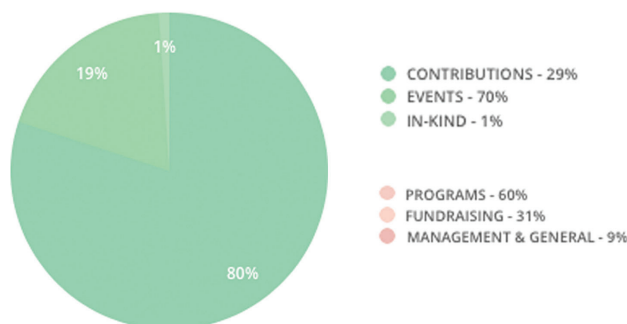
### Statement of Financial Position

<b>Assets:</b>	
Cash	\$ 737,534
Accounts receivable	4,184
Prepaid expenses	28,056
<b>Total assets</b>	<b>\$ 769,774</b>
<b>Liabilities:</b>	
Unconditional promise to give, net	\$ 500,000
Deferred revenue	150,000
<b>Total liabilities</b>	<b>650,000</b>
<b>Net assets:</b>	
Without donor restriction	119,774
<b>Total liabilities and net assets</b>	<b>\$ 769,774</b>

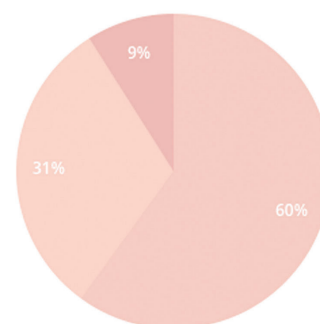
### Statement of Activities

<b>Revenues:</b>	
Contributions	\$ 465,773
Special events	1,134,647
In-kind contributions	22,395
<b>Total revenues</b>	<b>1,622,815</b>
<b>Expenses:</b>	
Program	584,477
Management and general	83,926
Fundraising	294,221
<b>Total expenses</b>	<b>962,624</b>
<b>Change in net assets</b>	<b>660,191</b>
Net assets, beginning of year	(540,417)
<b>Net assets, end of year</b>	<b>\$ 119,774</b>

**REVENUE**  
January 1, 2018 - December 31, 2018



**EXPENSES**  
January 1, 2018 - December 31, 2018



All staff salaries have been graciously donated by SLF Founders, Ed and Ashley Brown to ensure every dollar raised goes directly to improving the lives of foster children.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR DTFA (REGISTRATION NO. CH51274) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-435-7352 OR VISITING THEIR WEBSITE [www.freshfromflorida.com](http://www.freshfromflorida.com).

## Mission

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To transform the lives of foster youth through awareness and strategic partnerships.

## We Believe

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We believe all children deserve love and a chance at success. We feel that children in foster care should truly believe their dreams can come true.



@selflesslovefoundation



@selflesslovefoundation



@selflesslovefdn

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Selfless Love Foundation is a not-for-profit 501(c)3 organization. Gifts are tax deductible by law.